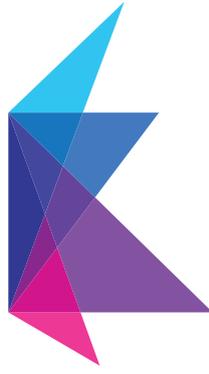


**IMMEDIATE
LIVE**



Keeping you safe

March 2021



We are ready

Our commitment to clients, suppliers and visitors, is to create truly memorable events and we place the utmost importance on the safety and wellbeing of them all.

We are prepared

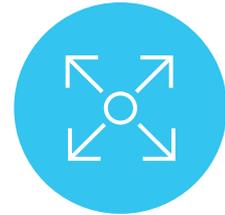
The past year has given us the time to focus on how best to return to events while still facing restrictions. Minimising the risk of transmission is at the forefront of all planning undertaken and we remain heavily involved with the member associations, including AEO, AEV, EIF and ESSA to be as agile and relevant as possible.

We are open for business

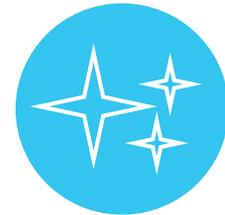
We have implemented a range of health and safety measures that seek to reduce the risk associated with COVID-19 that are in line with Government advice, the requirements of local health authorities and industry best practise.

 [Using the cornerstones of the All Secure Standard](#)

Industry all secure standard framework



Physical distancing



Cleaning & Hygiene



Protect & Detect



Communication

Event Format



We have **increased aisle widths**, spread out popular features and created space between stands.



We have **assessed our daily ticketed capacity** to allow for social distancing, if relevant, and permit the best possible visitor experience.



We will follow and **closely monitor new physical distancing** and **crowd density guidelines**.



We have **introduced timed access** to our events to spread visitor arrival equally over the morning.

Cleaning & Hygiene



Enhanced cleaning measures are in place throughout the day at high frequency touch points, communal areas and in toilet facilities.



We have introduced **hygiene stations and sanitiser dispensers** for the public to use.



We **operate at venues which have introduced deep cleaning** measures.



We will **ensure, by working closely with venues, that the proper ventilation, temperature, humidity, UV air purification controls**, etc. are in place.

Protect & Detect



Face masks will be required at all times, subject to current Government legislation in indoor areas. National exemption criteria will be permitted.



Hygiene screens will be present at selected service counters.



Advance registration and ticket purchase will be required for all staff and visitors



If a person **does present with COVID symptoms** at one of our events, we have plans in place to protect them and others from the risk of transmission.

Clear Communication



All measures will be communicated and updated often on the event website and via email and social media channels



Event signage will include common signs and symptoms of COVID-19 as communicated by the appropriate medical and health authorities, as well as actions to take if necessary. Signage will be displayed prominently in all common areas of the event. Signage encouraging good hygiene behaviours, including washing hands, will be present throughout.



Throughout events, **public addresses can repeat messages about the importance of following government** guidelines

What we need from YOU....

COVID-19 has affected us all and Immediate Live takes its responsibilities very seriously when dealing with this disease. We do however, need our exhibitors to also ensure they are doing every they can to identify the hazards, their risk and the control measures that they will need to minimise the risk and successfully exhibit at our shows.

We have produced a useful COVID-19 template risk assessment which can be found on the exhibitor zone on the Immediate Live website [HELEN TO PROVIDE LINK](#)



[There is also a risk assessment template produced by the HSE and this can be found on the following here](#)

Once completed you will need to submit this risk assessment so that we can check this in line with all of the measures we, as organisers, are putting into place.

An additional source of good current advice can be found [here](#).

This guidance is correct at the time of writing this document, however, given the constant research and new guidance please note that these are liable to be updated quickly and on an ad-hoc basis. Please ensure you stay up to date with the latest messaging and guidance from government.

We have also created a reference toolkit to help you with pre show planning, build & break, show open period and staff welfare can also be accessed on the Immediate Live site. It covers suggestions on areas including stand design & activities, construction, hospitality, cleaning & hygiene, use of PPE and staff & visitor consideration. We hope you find it useful, but please don't hesitate to contact the show teams if you have any specific concerns.